



The Wild Planet Perspective: WILD PLANET OVERSEAS PROCESSING FACILITIES

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Wild Planet tuna and sardines are canned primarily in partner facilities located in Vietnam & Thailand

There is no U.S.-based cannery capable of processing the volume of sardines and tuna that we can on an annual basis. We have elected to process our tuna and our sardines in highly respected partner facilities in Vietnam and Thailand, which we visit several times a year. These facilities offer state-of-the-art canning expertise in immaculately clean, accredited environments that produce higher quality finished products than any cannery we have seen in the U.S. In addition, the facilities have passed social and production audits by independent auditors sent in by numerous U.S. retailers currently carrying our product line. It is of interest that our partner canneries in Vietnam and Thailand qualify to ship to the EU, whose sanitation standards are higher than U.S. standards. These plants have reached a higher standard of sanitation than most U.S. canneries that do not qualify for EU export.

Maintaining reasonable prices for our retailers and consumers

If we were to find a facility in the U.S. capable of handling our sardine and tuna volume, the cost would greatly increase the retail price beyond the reach of most families. Our goal is to make sustainable seafood mainstream and thus have a greater impact on fishery harvest practices for the long-term good of ocean conservation. Higher retail prices would not allow our products to find their way into many families' homes and therefore reduce the reach of our overall environmental mission as well.

In Summary...

The health of the oceans is a paramount issue for the future of the earth and of great concern to Wild Planet. The decision to utilize facilities with affordable specialized expertise in other countries is the best decision at this time when considering all the facts.